

Press release - Appointment

Saint-Germain-de-Salles, 3 May 2021

Axereal Elevage appoints Jonathan Boichut as its new CEO

Jonathan Boichut has been appointed CEO of Axereal Elevage, effective 1 May 2021.



This appointment is confirmation of Axereal's ambitions for its livestock farming business (feed compound and agricultural supplies, production organisation, hatcheries and livestock buildings). The Group is the market leader in these segments across a wide area of central France from the Paris region to the southern Auvergne. The road map for the livestock farming business today and in the future is focused on creating value for farmers, and a responsibility to meet the expectations of customers and consumers at a time when we are experiencing a deep-seated agricultural and nutrition transition.

Jonathan Boichut (38) has a solid background in the livestock farming sector. He joined Axereal Group in 2015 to develop the technical and marketing plans for Axereal Elevage's ruminant segment, before becoming sales and marketing director for this same segment in 2019. He trained as an agricultural engineer at ISARA engineering school (Lyon).

Axereal Elevage is part of Axereal Group's new Agriculture & Channels Division and sits alongside the agricultural and milling businesses led by Jérôme Bos.

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About Axereal Elevage

Axereal Elevage is a subsidiary of Axereal cooperative group. It brings together four business sectors ranging from production organisation and hatcheries to farm building construction. Each year, it sells in France 460,000 tonnes of feed for cattle, sheep, goats, poultry, pigs, horses, game and rabbits. Axereal Elevage also produces 21 million live fowl and 120 million eggs. The company has close to 420 staff.

About Axereal

Axereal is one of France's foremost cereals cooperative groups, with locations in France and across the world, specialising in growing and processing cereals for the brewing, baking and livestock industries. Axereal has 12,700 cooperative members and 4,000 employees. It generates turnover of around €3 billion per year. As the leading originator of sustainably produced grain, Axereal helps bring high-quality food to the market and aims to become the benchmark cooperative for sustainable agriculture. It has an international presence, operating in 20 countries (Argentina, Australia, Belgium, Bulgaria, Canada, Croatia, Ethiopia, France, Germany, Hungary, India, Ireland, Japan, the Netherlands, Romania, Serbia, Slovakia, Spain, the UK and the USA).

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